



WENCAR PROMOTIONS AUGUST 2026



WENCAR INC.

August 2026 Push — Deli Express & San Luis

Grab-and-go that keeps selling, week after week.



THAW ONCE.

SELL FOR A MONTH.

Real deli flavor, none of the waste. Deli Express sandwiches and San Luis burritos hold 9 months frozen, then a full 30 days refrigerated once thawed — a real month to sell, not a few risky days.

Fully cooked, fully wrapped, ready to sell the moment it hits your cooler. No deli staff. No prep. No food-safety exposure. Just a register-ready item your customers already crave.



STRAIGHT FROM E.A. SWEEN'S OWN HANDLING SPEC

9 months frozen from the case date → thaw a case in the cooler 24 hours → 30 days refrigerated once thawed → display at 35–40°F, 4 sandwiches deep per facing.

WHY THIS SELLS AT YOUR REGISTER

- **Low waste risk** — 9-month frozen shelf life, then a full 30 days refrigerated once thawed — not the 3-4 day window of fresh deli.
- **No labor, no liability** — Fully cooked and wrapped. No deli staff, no prep, no food-safety exposure.
- **Real margin** — 28–35% observed on a \$3.50–\$5 grab-and-go item.
- **Works every daypart** — Breakfast sandwiches and lunch subs share one cooler door.
- **A name customers trust** — 60+ years on shelf — lower risk than an unknown brand.
- **No equipment gamble to start** — Fits your existing cooler space. Dedicated cases are optional, not required.
- **SNAP/EBT eligible when sold cold** — Sold cold from your cooler, these ring up SNAP-eligible like any packaged deli item — expands your customer base beyond cash and card. (Confirm your POS/EBT system codes it correctly; the same item sold hot from a warmer does not qualify.)

See the full lineup, flavors, and this month's case deal on the back →

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THE DELI EXPRESS LINEUP — 26 SKUs ACROSS 2 FAMILIES



Turkey & Cheese

#699272

Oven-roasted turkey piled with melted cheese on soft wedge bread.



Smoked Ham & Cheese

#699264

Hickory-smoked ham and melty cheese on fresh-baked bread.



Mega Italian Style

#605287

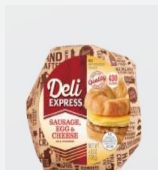
Spicy ham, pepperoni & provolone piled high — real deli bite.



Sausage/Egg/Cheese Between Pancakes

#699637

Griddle sausage and fluffy egg between warm pancakes — no fork needed.



Sausage/Egg/Cheese on a Croissant

#699652

Buttery, flaky croissant loaded with sausage, egg & melted cheese.

SAN LUIS BURRITOS — 4 BOLD FLAVORS

CLASSIC

Bean & Cheese Burrito

#601617

Slow-simmered beans and melted cheese in a warm flour tortilla — the classic that never misses.

MILD KICK

Beef & Bean Green Chile Burrito

#601435

Seasoned beef and beans with roasted green chiles for a little Texas kick.

HEARTY

Chicken, Rice & Cheese Burrito

#606509

Tender chicken, fluffy rice, and melted cheese — a hearty grab-and-go meal in one hand.

BOLD & SPICY

Spicy Red Hot Beef & Bean Burrito

#601609

Beef and beans turned up hot — for customers who like it bold.

THIS MONTH'S CASE-PACK DEAL

Sold by the case, not the unit — the manufacturer funds the majority of this deal, passed straight through to you.

Item	Item #	Pack	Case Deal
San Luis Burritos (all 4 flavors)	601435, 601609, 601617, 606509	10	\$2.50/case
Deli Express Turkey & Cheese Wedge	699272	10	\$2.50/case
Deli Express Smoked Ham & Cheese Wedge	699264	10	\$2.50/case
Deli Express Mega Italian Wedge	605287	8	\$2.40/case
Deli Express Sausage, Egg & Cheese Pancake	699637	12	\$3.00/case
Deli Express Sausage, Egg & Cheese Croissant	699652	10	\$2.50/case

Ask your Wencar rep to add Deli Express & San Luis to your next order.

Wencar Inc. • Corpus Christi, TX • August 2026



ITEM #699264
SMOKED HAM & CHEESE
WEDGE 4.6oz (10 PER CASE)

**\$2.50 OFF
A CASE**



DELI EXPRESS AUGUST CASE PACK DEAL

THESE ITEMS ONLY



ITEM #699272
TURKEY & CHEESE
WEDGE 4.2oz (10PER CASE)

**\$2.50 OFF
A CASE**



ITEM #605287
MEGA ITALIAN STYLE
WEDGE 5.7oz (8 PER CASE)

**\$2.40 OFF
A CASE**



ITEM #699652
HOT TO GO
SAUSAGE, EGG, & CHEESE
CROISSANT 4.4oz (10 PER CASE)

**\$2.50 OFF
A CASE**



ITEM #699637
HOT TO GO
SAUSAGE, EGG, & CHEESE
PANCAKE 4.4oz (12 PER CASE)

**\$3.00 OFF
A CASE**



**\$2.50 OFF
A CASE**



ITEM #601617
BEAN & CHEESE BURRITO
8oz (10 PER CASE)



**\$2.50 OFF
A CASE**



ITEM #601609
SPICY RED HOT BEEF & BEAN
BURRITO 8oz (10 PER CASE)



**\$2.50 OFF
A CASE**



ITEM #601435
BEEF, BEAN & GREEN CHILI
BURRITO 8oz (10 PER CASE)



**\$2.50 OFF
A CASE**



ITEM #606509
CHICKEN, RICE, & CHEESE
BURRITO 8oz (10 PER CASE)



**REFRIGERATED
WEDGE
SANDWICHES**



**ITEM #699264
SMOKED HAM &
CHEESE WEDGE 4.6oz
(10 PER CASE)**



**ITEM #699272
TURKEY & CHEESE
WEDGE 4.2oz
(10 PER CASE)**



**ITEM #606145
DELI CLUB WEDGE
4.4oz
(10 PER CASE)**



**ITEM #600189
ROAST BEEF &
CHEESE WEDGE
4.4oz
(10 PER CASE)**



**ITEM #699256
TUNA SALAD
WEDGE 5oz
(10 PER CASE)**



**ITEM #699249
CHICKEN SALAD
WEDGE 5oz
(10 PER CASE)**



**ITEM #603258
MEGA TURKEY &
CHEESE WEDGE
5.8oz
(8 PER CASE)**



**ITEM #605287
MEGA ITALIAN
STYLE WEDGE
5.7oz
(8 PER CASE)**



**ITEM #699306
MEGA HAM &
CHEESE WEDGE
6oz
(8 PER CASE)**



**SAN LUIS
HEAT & EAT
BURRITOS**



**ITEM #601617
BEAN & CHESSE
BURRITO 8oz
(10 PER CASE)**



**ITEM #601609
SPICY RED HOT
BEEF & BEAN
BURRITO 8oz
(10 PER CASE)**



**ITEM #601435
BEEF, BEAN &
GREEN CHILI
BURRITO 8oz
(10 PER CASE)**



**ITEM #606509
CHICKEN, RICE &
CHEESE
BURRITO 8oz
(10 PER CASE)**



HOT TO GO SANDWICHES



ITEM #606236
HOT TO GO
BBQ PULLED
PORK 5.5oz
(10 PER CASE)



ITEM #606228
HOT TO GO
ROAST BEEF &
CHEESE 4.3oz
(10 PER CASE)



ITEM #699652
HOT TO GO
SAUSAGE, EGG,
& CHEESE
CROISSANT 4.4oz
(10 PER CASE)



ITEM #699645
HOT TO GO
HAM, EGG, & CHEESE
CROISSANT 4.4oz
(10 PER CASE)



ITEM #699637
HOT TO GO
SAUSAGE, EGG,
& CHEESE
PANCAKE 4.4oz
(10 PER CASE)



HEAT & EAT MICROWAVE SANDWICHES



ITEM #699280
DOUBLE CHARBROIL
& CHEESE 6oz
(8 PER CASE)



ITEM #600411
CHICKEN & SWISS
4.5oz
(10 PER CASE)



ITEM #699363
XXL CHARBROIL
/ CHEESE 9.6oz
(6 PER CASE)



ITEM #600049
XXL CHARBROIL /
CHEESE &
JALAPENO 9.9oz
(6 PER CASE)



ITEM #603720
XXL BBQ RIB 9.8oz
(6 PER CASE)



ITEM #600429
XXL CHICKEN
WITH CHEESE 9.5oz
(6 PER CASE)



ITEM #600387
XXL SPICY CHICKEN
9.9oz
(6 PER CASE)



ITEM #699314
ITALIAN SUB 6.1oz
(8 PER CASE)





JACK LINK'S AUGUST PROMOTION



ITEM #402610
ORIGINAL 8/2oz



JL3 AIR DRIED JERKY 8/2oz
REG. COST \$45.66
OFF INVOICE \$4.00
PROMO PRICE \$41.66
UNIT COST \$5.21
SRP \$8.79 35% MARGIN



ITEM #402628
HICKORY 8/2oz



AS ALWAYS
ALL JACK LINK'S ITEMS
100% GUARANTEED





BON APPETIT AUGUST PROMOTION

\$.80 CENTS OFF PER CADDY

THESE ITEMS

STOCK UP TODAY!



ITEM #604553
BON APPETIT
BANANA BREAD
SLICE 8/4oz



ITEM #604652
BON APPETIT
POUND CAKE
SLICE 8/4oz



ITEM #604769
BON APPETIT
CHEESE CAKE
SLICE 8/4oz



ITEM #604660
BON APPETIT
LEMON CAKE
SLICE 8/4oz



ITEM # 604645
BON APPETIT
MARBLE CAKE
SLICE 8/4oz



ITEM #604637
BON APPETIT
STRAWBERRY CAKE
SLICE 8/4oz



ITEM #604561
BON APPETIT
CHEESE COFFEE
CAKE BAR 8/4oz



ITEM #604579
BON APPETIT
CREAM CHEESE
CAKE BAR 8/4oz



ITEM #606400
MONSTER ULTRA
RED/WHITE/ &
BLUE RAZZ 24/16oz



\$50.53

UNIT COST \$2.10

SRP \$3.29

